

# BigMarker.com

Offering face-to-face, global communication, right now.

"To create a global community, people need to be able to connect freely, in real time, face-to-face," Zhu-Song Mei, CEO of BigMarker stated. "BigMarker wants to help foster communication between everyone, whether it's students in Italy or teachers in the U.S., a non-profit in Ghana or a corporation in Prague. The opportunities to share, help, collaborate, and grow are limitless when you erase boundaries."

## BigMarker's mission

is to make the world accessible, enabling everyone to share, host, grow, and connect with other communities around the world.



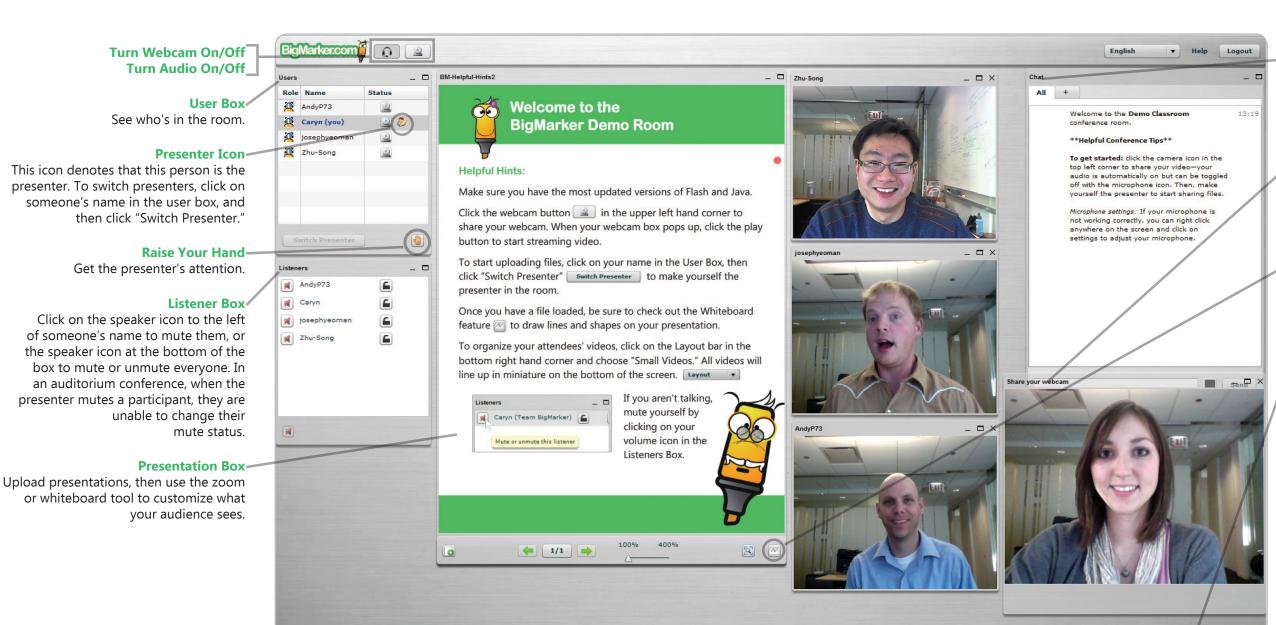
BigMarker.com is an online community for free and unlimited web conferencing and events for people to meet face-to-face and collaborate. No training or downloads, just immediate communication capabilities. Share your desktop and presentations, while you chat live and use the interactive whiteboard to draw lines and figures, add text and more.

Save time and money with web conferences that are as productive as in-person meetings. BigMarker enables you to have access to your co-workers, fellow students, and members of your organization, without leaving your office, dorm, or anywhere else on the globe.

You can have your web conferences anyway you want: public or private, free or ticketed, night or day, individual or a series, global or with your friends down the street. You can host the world on BigMarker.com.

# BigMarker Conference Room Quick-Start Guide





#### Chat Box

Use this box to chat with other users in the room. Type in the "All" tab to address the whole room, or click the plus sign to start a private chat with an individual.

#### Webcams

As people turn on their webcams, individual webcam windows will begin to pop up. Move them around to organize your screen to your liking.

#### Whiteboard

When you are the presenter, you can click on this icon to write on your presentation. Go wild with the drawing tools to create shapes and lines in whatever colors you choose.

#### Layout

If webcams are taking over your screen, corral them by clicking "Layout" and then choosing "Small Videos." It will automatically line up all the webcam windows in miniature along the bottom of your screen.

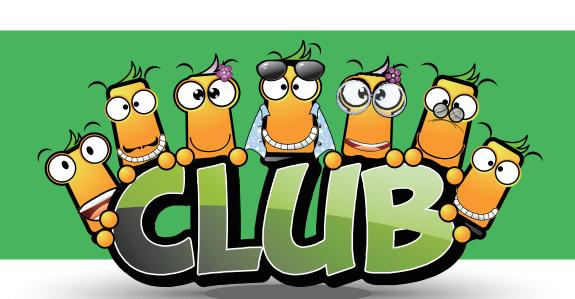
# **Connect**

### **One Click**

Whether you're driven by business or passion, all it takes is a single click to easily find new customers and industry connections, or locate others who share your passion across the globe.

## **Clubs: The Next Step**

Keep each other informed with the Club bulletin board, and upload documents for easy sharing—no more wading through endless emails for hidden files. All your documentation is in one place, accessible to any Club member in any location.



"Use BigMarker to connect with others live online, share contents collaboratively, spread ideas, conduct live webinars, or promote business online. Expect instant feedback and responses!"

—Ajaan Rob

English Language Learning and Technology Review

"They have all the tools for collaboration which you could ever need."

—WebAppRater

"A great tool for collaboration and self-realization." —Killer Startups

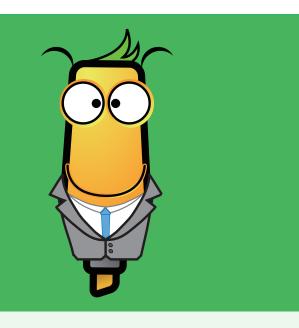
# What kind of Marker are you?







Students can navigate busy schedules by meeting up virtually for group projects and using a BigMarker Club to easily share documents.



**Business** 

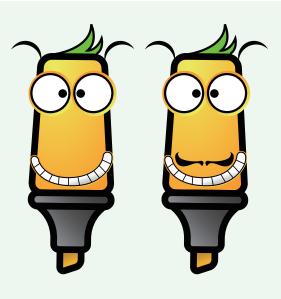
BigMarker offers a private and secure space for your employees to collaborate, all while getting rid of travel expenses and irritations with a single click.

Our free web conferencing can also be a game changer for small businesses who need reach without expense.



**Non-profit or Organization** 

BigMarker is a cost effective option for organizations who are looking to make a difference on a budget. We also partner with non-profits to aid in promoting your cause, increasing your membership, and, as always, offering free, unlimited, web conferencing solutions.



**Kindred Spirit** 

Find others who share your love of the perfect sandwich, fantasy football, or orange highlighters. Wide-spread support groups or national clubs that were previously inaccesible are now readily available to share common interests and learn from each other's experiences.

## The BigMarker Story

In April 2010, Zhu-Song Mei came to the realization that there was no good, free, multipoint media conferencing platform.

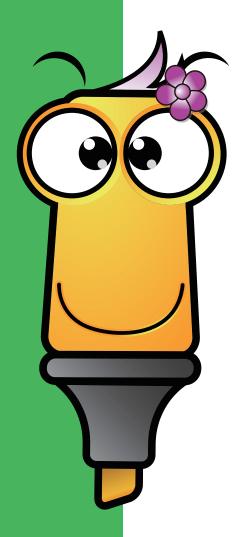
(Insert lightbulb here.)

A strong believer in enabling communication, Zhu-Song set out to form a website where web conferencing, like e-mail, was a free service and accessible to anyone. Zhu-Song envisioned BigMarker as more than simply a meeting place; he aspired to create a social hub to aid in the transfer of knowledge, the sharing of experiences, and even the distribution of education to equalize communities that lack exposure to such resources.

He began developing the site himself, but soon recruited additional developers to help achieve the scope of project he had in mind. A beta version of BigMarker.com was launched in March of 2011. Even though the BigMarker site was still in its infant version, Team BigMarker starting receiving waves of positive feedback, thanking them for providing a free way to meet others around the world and connect face-to-face, unhindered by distance.

Once Team BigMarker got word that people were engaging with the site and grateful for the service, they knew the dream of free web conferencing was worth pursuing and began pouring more resources into advances and improvement, to develop the site to its greatest potential.

We are still hard at work on that process today, and will continue our commitment to being an accessible and open web conferencing community, helping you connect to the world.



## Team BigMarker

**Zhu-Song Mei,** Founder and CEO

**Interests:** Violin, Rowing, Transformers

Fun Fact: Team Deception.

### **Marketing and Support**

Andy Papier, Media Strategist

**Interests:** Movies, Music, Painting

**Fun Fact:** Invited by George Clooney to have drinks at a bar. Worked in the post-production department on Beavis and Butthead.

Caryn Wille, Media and Design Analyst

**Interests:** Writing, Reading, Design, Dance, Cooking

**Fun Fact:** Competent at aerial circus. Loves dancing like an idiot.

Joe Yeoman, Media Coordinator

**Interests:** Wiener Dogs, Biking in the city, Fantasy football, The economy

**Fun Fact:** Kissed a giraffe, in Kenya. Married in Paris. Hasn't officially grown up.

